

## PRODUCT INFORMATION

# PHASE ONE

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## PHASE ONE WIDE ANGLE BUNDLE SOLUTIONS

### Horseman SWD II and Cambo WDS available with P 45<sup>+</sup> and P 25<sup>+</sup>

The new Phase One wide angle bundle solutions proves to deliver much higher quality than what can be obtained with a medium format camera with retro focus wide angle lenses.

#### It's all about choosing the right tool for the job!

The two images below are detailed crops from the image to the right. These images were captured with a P 45 on Hasselblad HC 3.5/35 mm (Left) and a P 45 on a Cambo WDS with a Schneider Kreuznach 35 mm XL lens (Right).

These samples clearly show the difference in optical quality of the two systems. Below image to the left shows how blurring of the image is caused by chromatic aberration produced by the Hasselblad HC 3.5/35 mm lens.



Hasselblad HC 3.5/35 mm lens



Schneider Kreuznach 35 mm XL lens

#### Technical camera attractive pricing compared to medium format

With the very attractive Phase One bundle pricing the full Horseman or Cambo 35 mm system can be purchased at a price similar to the Hasselblad HC 3.5/35mm lens alone.

## Prices, Part Numbers and Availability

Please note that except from the dealer demo units (see below) all purchases of Horseman or Cambo bundles must include a P 25<sup>+</sup> or P 45<sup>+</sup> order.

Bundle systems <sup>1)</sup>	List price	Net. price
Horseman <sup>2)</sup> SWD w. 24 mm Schneider XL Lens	\$4.000,00	\$2.680,00
Horseman <sup>2)</sup> SWD w. 35 mm Rodenstock Apo Sironar lens	\$3.750,00	\$2.512,50
Cambo <sup>3)</sup> WDS w. 24 mm Schneider XL Lens	\$4.000,00	\$2.680,00
Cambo <sup>3)</sup> WDS w. 35 mm Schneider XL Lens	\$3.750,00	\$2.512,50

Dealer demo systems <sup>1)</sup>	List price	Net. price
Horseman <sup>2)</sup> SWD stand alone demo w. 24mm Schneider XL Lens		\$4.000,00
Horseman <sup>2)</sup> SWD stand alone demo w. 35mm Rodenstock Lens		\$4.000,00
Horseman <sup>2)</sup> SWD stand alone demo w. 24 and 35 mm Lenses		\$6.000,00
Cambo <sup>3)</sup> WDS stand alone demo w. 24mm Lens		\$4.000,00
Cambo <sup>3)</sup> WDS stand alone demo w. 35mm Lens		\$4.000,00
Cambo <sup>3)</sup> WDS stand alone demo w. 24 and 35 mm Lenses		\$6.500,00

- 1) All systems (bundle and dealer demo systems) include a new and improved Kapture Group One shot release cable
- 2) Horseman system includes viewfinder
- 3) Cambo system is without viewfinder

### Digital back adaptor

All systems are available with Hasselblad V, Hasselblad H, Mamiya 645 or Contax 645 digital back adaptor. Please include the below order number in the purchase:

Camera type	H	V	M	C
Horseman SWD w. 24mm Schneider	7 0627 001	7 0628 001	7 0629 001	7 0630 001
Horseman SWD w. 35mm Rodenstock	7 0631 001	7 0632 001	7 0633 001	7 0634 001
Horseman SWD w. 24mm Schneider (Dealer demo)	7 0643 001	7 0644 001	7 0645 001	7 0646 001
Horseman SWD w. 35mm Rodenstock (Dealer demo)	7 0647 001	7 0648 001	7 0649 001	7 0650 001
Horseman SWD w. 24 and 35mm (Dealer demo)	7 0651 001	7 0652 001	7 0653 001	7 0654 001
Cambo WDS w. 24mm Schneider	7 0635 001	7 0636 001	7 0637 001	7 0638 001
Cambo WDS w. 35mm Schneider	7 0639 001	7 0640 001	7 0641 001	7 0642 001
Cambo WDS w. 24mm Schneider (Dealer demo)	7 0655 001	7 0656 001	7 0657 001	7 0658 001
Cambo WDS w. 35mm Schneider (Dealer demo)	7 0659 001	7 0660 001	7 0661 001	7 0662 001
Cambo WDS w. 24 and 35mm (Dealer demo)	7 0663 001	7 0664 001	7 0665 001	7 0666 001

### Schneider Kreuznach and Rodenstock Center filter

Schneider Kreuznach and Rodenstock Center filters are available as optional accessory at an attractive price:

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Part Number	Filter	Net. price
50200615	Schneider Kreuznach 35 mm Centerfilter II f	\$ 200,00
50200618	Schneider Kreuznach 24 mm Centerfilter II d	\$ 200,00
50200617	Rodenstock 35 mm Centerfilter E67/86	\$ 200,00

### Availability

Horseman SWD II and Cambo WDS systems are available from December 3<sup>rd</sup> 2006.

10 systems of each brand have been purchased to stock – orders will be handled by first inn / first out.