

2023 Architectural Workshop

Barry Grossman



ITINERARY

October 1-5, 2023
Serenbe, GA



Welcome to Serenbe

Thank you for joining us,

We look forward to the next few days of learning and shooting together!

Contact Information

Dave Gallagher | 770.846.5223

Bianca Ranciato | 203.623.7335

Chris Snipes | 813.335.2473

Barry Grossman | 954.448.3080

Address Information

The Serenbe Designer Showhouse

Lupo Loop in Mado

The Inn at Serenbe

10950 Hutchesons Ferry Rd, Palmetto

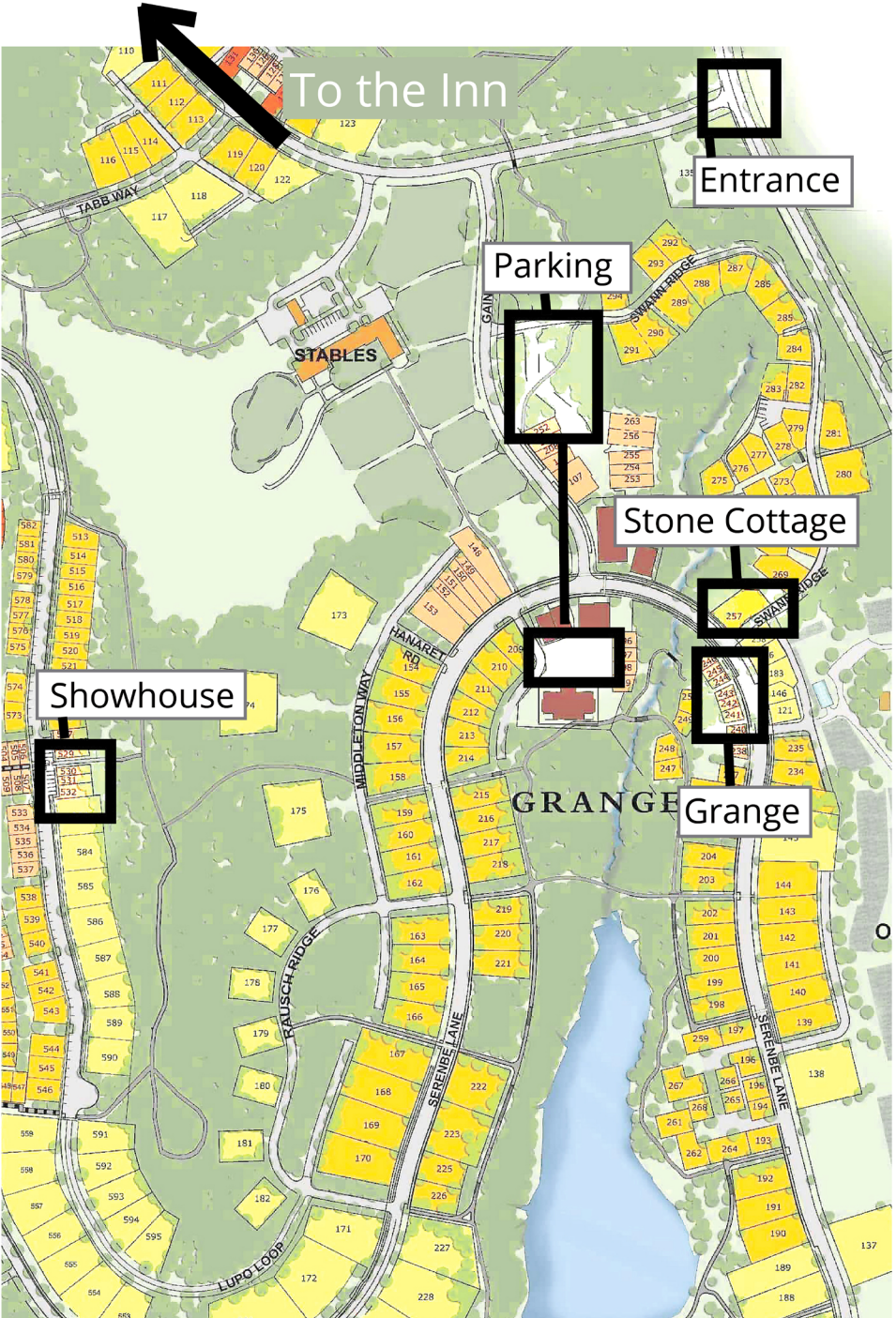
Stone Cottages

3 Swann Ridge Palmetto, GA 30268



Use your phones camera to scan QR code here to join the workshop groupchat!

Location Map





Sunday, October 1st

Evening Gathering

4:30 PM Hotel Check-in

6:00 PM Cocktail Hour & Welcome Presentation
at Stone Cottages

7:30 PM Dinner
at The Hill
9110 Selborne Ln, Chattahoochee Hills



Monday, October 2nd

Instruction Day

Breakfast @ Leasure
at the Farmhouse Inn

9:00 AM Instruction
at Stone Cottages
Barry's Workflow Demonstration

12:00 PM Lunch
at Stone Cottages

1:30 PM Gear Round Up
Tech Cameras & Tilt Shift Basics
Profoto Air Instruction & Sign-out
Capture One Overview

Twilight Shoot - Exterior

Dinner
at The Stone Cottages



Tuesday, October 3rd

Shoot Day #1

Breakfast @ Leisure
at the Farmhouse Inn

9:00 AM Shooting the Showhouse .
Lupo Loop in Mado

Lunch
at Stone Cottages

Shooting the Showhouse .
Lupo Loop in Mado

7:30 PM Dinner
at The Hill sponsored by
PHASEONE



Wednesday, October 4th

Shoot Day #2

Breakfast @ Leisure
at the Farmhouse Inn

9:00 AM Shooting the Showhouse .
Lupo Loop in Mado

Lunch
at Stone Cottages

Shooting the Showhouse .
Lupo Loop in Mado

Twilight Shoot - Exterior

Dinner
at Stone Cottages



Thursday, October 5th

Post-Production Day

Breakfast @ Leisure
at the Farmhouse Inn

9:00 AM Post-Production Session 1
in Hawthorne Room @ the Inn

Lunch
in Hawthorne Room @ the Inn

Post-Production Session 2
in Hawthorne Room @ the Inn

7:30 PM Farewell Dinner
at Farmhouse Restaurant

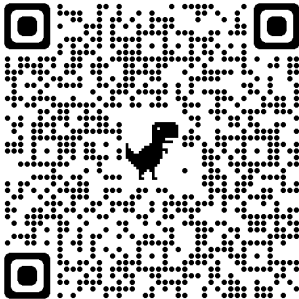


Friday, October 6th

Thank You for Joining Us!

10:00AM Hotel Checkout

Exclusive Workshop Specials



CAMB

PHASE**ONE**

FUJIFILM

CAPTURE **ONE**

Profoto



CAPTURE ONE

Edit	
Undo	⌘Z
Redo	⇧⌘Z
Cut	⌘X
Copy	⌘C
Paste	⌘V
Advanced Search...	⌘⇧F
Show Spelling and Grammar	⌘;
Check Spelling	⌘;

Image	
Edit All Selected Variants	⇧⌘E
New Variant	F2
Clone Variant	F3
Set as Compare	⇧
Clear Compare	⌘
Move to Selects Folder	⌘J
Delete (Move to Session Trash)	⌘⌫
Delete from Disk...	⇧⌘⌫

Adjustments	
Reset	⌘R
Copy Adjustments	⇧⌘C
Apply Adjustments	⇧⌘V
No Rating	0
★	1
★★	2
★★★	3
★★★★	4
★★★★★	5
Red	-
Yellow	+
Green	+
Auto Adjust	⌘L
Rotate Left	⌘⇧L
Rotate Right	⌘⇧R
Rotate Snap	⌘⇧X

View	
Exposure Warning	⌘E
Annotations	J
Before/After	Y
Switch Before/After Mode	⇧Y
Grid	⌘G
Show/Hide Viewer	G
Proof Margin	X
Black	⇧1
Very Dark	⇧2
Dark	⇧3
Medium	⇧4
Light	⇧5
White	⇧6
Zoom In	⌘+
Zoom Out	⌘-
To Fit	,
100%	.
Show/Hide Browser	⌘B
Auto Hide Mode	⌘⇧B
Place Browser Left/Right/Below	⇧⌘B
Show/Hide Tools	⌘T
Auto Hide Mode	⌘⇧T
Place Tools Left/Right	⇧⌘T
Previous	⌘⇧←
Next	⌘⇧→
Tool Tab 1	⌘⇧1
Tool Tab 2	⌘⇧2
Tool Tab 3	⌘⇧3
Tool Tab 4	⌘⇧4
Tool Tab 5	⌘⇧5
Tool Tab 6	⌘⇧6
Tool Tab 7	⌘⇧7
Recipe Proofing	⌘⇧\
Enter Full Screen	F
Slide Show	⌘<

Other	
Rotation	⌘R
Exposure (+0.1)	⇧⌘+
Exposure (-0.1)	⇧⌘-
Contrast (+1)	⇧⇧⌘+
Contrast (-1)	⇧⇧⌘-
Saturation (+2)	⇧^⌘+
Saturation (-2)	⇧^⌘-
Kelvin (+50)	⇧+
Kelvin (-50)	⇧-
Tint (+1)	⇧⌘+
Tint (-1)	⇧⌘-
Increase Brush Size]
Decrease Brush Size	[
Increase Brush Hardness	⇧]

Speed Edit	
Exposure	Q
Contrast	W
Brightness	E
Saturation	R
Highlight	A
Shadow	S
White	D
Black	F
Kelvin	1
Tint	2
Clarity	Z
RGB Highlight	V
RGB Shadow	X
RGB Midtone	C



KEYBOARD SHORTCUTS

File

New Catalog...	⇧ ⌘N
New Session...	⌘N
Open...	⌘O
Close Window	⌘W
Cull Images...	⌘U
Export...	⇧ ⌘D
Export with previous settings	⌘D
Decrement Counter	⌘⌥K
Print...	⌘P

Capture One

Preferences...	⌘,
Hide Capture One	⌘H
Hide Others	⌘⌥H
Quit Capture One	⌘Q
Quit and Keep Windows	⌘Q

Select

Select All	⌘A
Deselect All	⇧ ⌘A
Invert Selection	⌘I
First	⌘⌵
Next	⌘→
Previous	⌘←
Last	⌘⌶
Previous Set	⌘⌵
Next Set	⌘→
Previous Collection	⇧ ⌘W
Next Collection	⇧ ⌘S
Step Out Collection	⇧ ⌘A
Step In Collection	⇧ ⌘D

Camera

Capture	⌘K
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Cursor Tools

Select	V
Move to Selects Folder	V
Remove	V
Pan	H
Move Overlay	H
Move Watermark	H
Loupe	P
Zoom-In	Z
Zoom-Out	Z
Crop	C
Straighten	R
Rotate Freehand	R
Rotate Left	R
Rotate Right	R
Keystone Vertical	K
Keystone Horizontal	K
Keystone	K
Remove Spot	O
Draw Healing Mask	Q
Draw Cloning Mask	S
Draw Mask	B
Magic Brush	B
Magic Eraser	E
Erase Mask	E
Draw Linear Gradient Mask	L
Draw Radial Gradient Mask	T
Pick White Balance	W
Pick Normalize Color	N
Apply Normalization	N
Pick RGB Curve Point	U
Pick Luma Curve Point	U
Direct Color Editor	D
Copy Adjustments	A
Apply Adjustments	A
Draw Annotations	I

Window

Enter Full Screen	F
Minimize	⌘M
Zoom Window	⇧ ⌘Z

⌘ = Command

⇧ = Control

⌥ = Option

⇧ = Shift



Contact Your Capture Integration Salesman



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